

Bluegrass Region Porsche Club of America

April 2017

RUMBLE



Photo by Joseph Rey Au

Volume 15 - Number 4

RUMBLE

THE OFFICIAL NEWSLETTER OF THE BLUEGRASS REGION PORSCHE CLUB OF AMERICA



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Cover Photos:

Paul and Mary Blair with their 2002 911 Carrera S

Photo by Joseph Rey Au



PRESIDENT'S MESSAGE

by Ken Hold

Well car event season is now here! All the car folks are getting plans together for the rest of the year. PCA National kicked things off for our club at Winter Meeting in February. All the Winter Meeting information is now being shared with the Zones via the Zone Presidents Meetings and preparations are being made for Parade in Spokane in July. In addition, for our Bluegrass Region we've already got a full calendar of events planned. I checked Neil's activity calendar for the rest of this year. He already has 39 events scheduled! So, if you are looking for something to do in your Porsche..... Check out the calendar.

Well what did we do in March?

Ok, no surprise that we attended the last of the Winter Lex KY Cars & Coffee events on Saturday, March 4. Thanks to Danny Puchalski for providing Lug Nuts for us to gather, gab and gawk. There were over 200 cars at this indoor event. Basically, every parking lot and street side spot was filled. There was a great variety of cars with Ferrari, Porsche, BMW, Corvette, Mustang, Asian Sport, muscle cars, and rods!!! What a gathering. In addition to providing the venue, Danny described what types of work was being done on the vehicles in his shop. There was something there for everyone. We had several BGS members attend including new members. Thanks also to the folks who provided "stuff" for us. Our club provided some of the coffee and donuts. Our favorite Porsche coffee guy, Lucian Moody arranged for coffee from Shuffle Bean and delivered it in a Ferrari! Other attendees pitched in with donuts, cookies and chotskies such as T-shirts that were given away.



Our Porsche Cars & Coffee was on Saturday, March 11 at Cusi Restaurant in Hamburg. We had 17 members and 2 guests. Three of the attendees were new members! Thanks for coming. We had 10 Porsches and yes Judd Campbell did bring his Aston Martin DB9 Volante. A very cool car!!! We kept pulling restaurant tables together for a very fun breakfast with some very fun people.

On March 19, we had a very neat social at Hall's on the River. There were 19 members and a guest attending. The guest, Nic Loiacono, was unlucky enough to be captured driving his Porsche by Jamie Donaldson. Jamie (who did not attend the social) invited Nic to Hall's. Nic attended, and joined BGS the next day. You gotta watch Jamie (he has a mistress you know). Thanks to Jamie. Welcome to Nic! Oh yeah, there were 11 Porsches and a very nice day to do a drive to the river.

On March 25, I attended the Zone 13 Presidents Meeting in Springfield, IL. More about that later. (see page 16)

So, a very good Porsche month, but as the saying goes “You aint seen nothin yet!” We’ve got a super eight months ahead of us. It sure is fun keeping Neil busy.

OBTW, not to be a spoiler for Tim, but our April 1 membership was a total of 218. That’s a new membership record for us and significantly higher than the 66 members we started with on February 22, 2003.

Also of interest, Rey and Helena have again submitted entries for the 2017 Newsletter contest. It would be great if they pulled off two wins in their first two years!

Julie has also submitted our ever-improving website for the 2017 Website contest. This could be a back to back win for Julie. Let’s keep our fingers crossed. Julie is also working on the Classified section of the website. She, Rey, Helena, and Ed Steverson are developing the policy for how to use the Classified and also how to coordinate Classifieds between website and newsletter. More to come.

How about a couple of neat things for our Treasury? Our new Treasurer, Rick Music, has worked with Central Bank to change our region account to a “non-fee” account with on-line capabilities. This account change eliminates the hand-writing and mailing of checks and the delay that is associated with such manual activity. Rick has also implemented new controls that ensure proper approval and oversight of our banking transactions. Not bad after two months on the job! Another neat thing for our treasury is that National sent us a budget surplus distribution in the amount of \$804.00. I believe this is the 4th year that the regions have received this type of distribution. Thank you PCA National.

Enough for the President’s Message. I wouldn’t want you to think I talk a lot. 😊

Keep the shiny side up,

Ken Hold

kendellhold@twc.com



Bluegrass Region PCA Board Members



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Jack Stephensen
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The Bluegrass Region PCA Board Members meet on the first Monday of each month. Dinner and business at 5:30 p.m.
Members are welcome. See Event Calendar for more details.



BOARD MINUTES

by Mike Wilson

DATE: March 6, 2017

LOCATION: Oak Springs Grill Fayette Mall

A.) Meeting Start: Meeting was convened by Ken Hold at 5:30pm

1. Verified quorum: Attending: Ken Hold, Neil Fisher, Jamie Donaldson, Mike Wilson, Bill Larkin, John Schmidt, Ed Steverson and Rick Music
2. Motion to approve the February BOD minutes by Rick Music and 2nd by Jamie Donaldson.

B.) Board Reports:

- 1) President Report – Ken reported at least 12 BGPCA members attended Lex KY Cars & Coffee.
- 2) Vice President Report
- 3) Secretary Report
- 4) Treasurer Report – Rick changed the checking account to a no-fee account based on our non-profit status.
- 5) Past President Report
- 6) Director Reports
- 7) Safety Report
- 8) Activities Report – Neil reported several activities including the KY Region has invited us to participate in a drive to Natural Bridge April 29th and Town Branch Distillery May 27th. Details will be posted on the club website. Future social locations include Roosters in Georgetown, Halls on the River and Ricardo's in Versailles. Ed announced Steve and Anne Womack will once again host the Fall Charity Drive to eastern Kentucky. The 2017 charity is yet to be determined. Ed volunteered to host the Member Celebration event at Casa Steverson in August.
- 9) Historian Report
- 10) Membership Report – we have 211 total and 3 new members. New members are Kevin Ward (2008 Boxster), Jim Campbell (multiple Porsches) and Paul Blair (2002 Carrera).

11) Newsletter Report – the Rumble will publish this Friday on schedule.

- 12) Social Media Report
- 13) Tech Report
- 14) Track Report
- 15) Webmaster Report

C.) Old Business:

- 1) Feedback for Ken – Patrick
- 2) BGS Directory – Ken
- 4) Lex KY Cars & Coffee – Ken

D.) New Business:

- 1) Kentucky Region Events – Neil
See Rumble for events update
- 2) Dave Jones – Ken provided and update. Dave is still at UK Hospital in critical condition. Our prayers are with him and his family. He continues to recover
- 3) National Board Winter Meeting – Ken attended the meeting in Carson, CA where he and members of the National Nominating Committee interviewed candidates for the National Finance Audit Committee Term 2017-2019 and participated in BOD meeting. He also squeezed in a trip to the Porsche Experience Center. See Rumble for trip review.
- 4) National Board Conference Call/Voting – Ken participated in the PCA national board teleconference meeting and voted on several issues. He shared copies of the topics and voting results. Results shared in Rumble.

E.) Meeting Close - Motion to adjourn at 6:32 by Ed Steverson and 2nd by Jamie Donaldson.



MEMBERSHIP NEWS by Tim McNeely

218 Total Members!

Two new members this past month!
Please join me in welcoming:

Paul Blair (Wilmore)
- 2002 911

Bill Daugherty (Lexington)
- 2012 Cayenne S

Mic Loiacono (Lexington)
- 1998 911 SC

Our membership is at 137 Regular Members and 81 Family & Affiliate Members, making our total membership 218. I think this is our record high.

Spring means Keeneland, Derby, new foals....and Porsches!!! Come out and join us for an event. We have something going on almost every weekend.

Also, please recognize the following Member Anniversary dates:

Phil Doty	1978
Stanley Cox	1999
Mark Kidd	2004
John Downs	2007
Mike Ryan	2009
Rick Music	2012
Hugh Wilson	2012
Ron Sellers	2016

Bluegrass Region Porsche Club of America Name Badge Ordering



Each club member and associate member may order a name badge at no cost to them.

If a replacement badge is needed, it can be obtained at the club's cost to be determined at that time.

Please email Ed Steverson with the name to appear on badge.

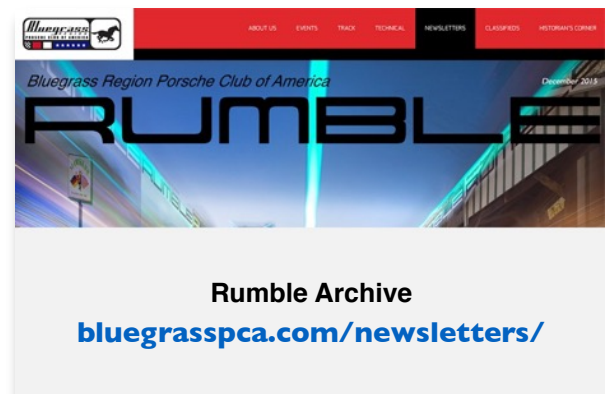
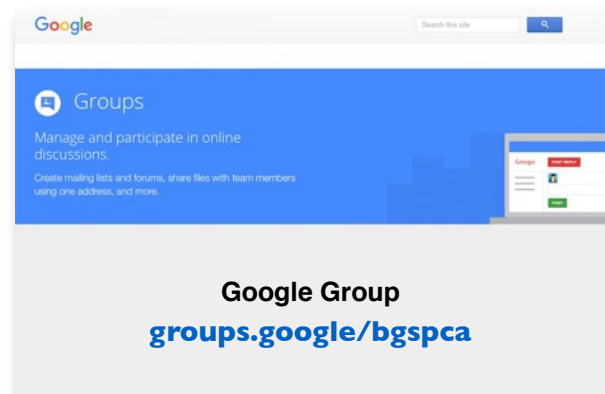
ed@abracadabragraphics.us

SOCIAL MEDIA



What's going on in the club? How do I change my oil? Who are the officers and how do I contact them? Where can I see photos of the latest events? What does it take to get my Porsche on the track? I wonder if anyone in our club has a Bosch hammer?

All of those questions can be answered in one of the club social media sites or communication channels listed below.





EVENT CALENDAR

by Neil Fisher

We have lots of events and drives coming up in the next couple of months. Be sure to check the website for updates.

If you have an idea for an event, or a good location for a social,
shoot me an email at nrfisher@outlook.com

Also be sure to check the calendar on the website for the latest updates.

April 8, Saturday

9:00 a.m. - 11:00 a.m.

Porsche Cars & Coffee

Cosi

1890 Star Shoot Pkwy, Lexington
Hamburg Pavilion

April 23, Sunday

5:30 p.m. - 6:30 p.m.

Monthly Social

Sutton's Restaurant

110 North Locust Hill, Lexington

<http://suttonsrestaurant.com>

April 29, Saturday

KYPCA event, Scenic drive to Natural Bridge and Lunch at Miguel's Pizza. This drive will bring the Kentucky and Bluegrass PCA regions together for a drive to the wonder that is Natural Bridge. We will stop at Miguel's Pizza for lunch. We are going to meet up with the Kentucky Region at 10AM in Jacobson Park on Richmond Rd / Route 25. We will depart from Jacobson Park around 10:30AM and head toward Miguel's Pizza for lunch. From there, we can head into Natural Bridge where we will conclude the club portion of the drive and you will be free to wander about as long as you wish.

May 1, Monday

5:30 p.m. - 7:00 p.m.

Board Meeting

Oak Springs Grill

3395 Nicholasville Road, Lexington, [map](#)

May 6, Saturday

9:00 a.m. - 11:00 a.m.

Lex Ky Cars & Coffee

Value City Furniture parking lot

2321 Sir Barton Way Suite 170, Lexington
Hamburg Pavilion

May 13, Saturday

9:00 a.m. - 11:00 a.m.

Porsche Cars & Coffee

Cosi

1890 Star Shoot Pkwy, Lexington
Hamburg Pavilion

May 20, Saturday

Horse Farm tour and Drive. Taylor Made Farms, 2765 Union Mill Rd, Nicholasville, KY. We will meet at Taylor Made Farm's main office where we will watch a short video then go to the stallion barns to see California Chrome. After the tour we will take a scenic drive from Nicholasville to Versailles for Brunch at Ricardo's Grill & Pub.

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Thanks to Danny Puchalski for providing Lug Nuts for us to gather, gab and gawk. There were over 200 cars at this indoor event. Basically, every parking lot and street side spot was filled. There was a great variety of cars with Ferrari, Porsche, BMW, Corvette, Mustang, Asian Sport, muscle cars, and rods!!! What a gathering. In addition to providing the venue, Danny described what types of work was being done on the vehicles in his shop. There was something there for everyone. We had several BGS members attend including new members.



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Ken Hold



Photos by Joseph Rey Au



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PORSCHE C&C *March 11*



We had 17 members and 2 guests. Three of the attendees were new members! Thanks for coming. We had 10 Porsches and yes Judd Campbell did bring his Aston Martin DB9 Volante. A very cool car!!! We kept pulling restaurant tables together for a very fun breakfast with some very fun people.

Ken Hold



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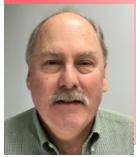
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REP MESSAGE *by Jack Stephensen*

Greetings from the Zone! Many of you may not be aware that each year the Zone Rep is tasked with holding a presidents' meeting. The Presidents' Meeting is a chance for all the presidents within the Zone to discuss and share successes and concerns with each other and a member of the Executive Committee (EC). The Zone 13 Presidents' meeting was held on March 25th and was hosted by Geoff Isringhausen Sr. and Geoff Isringhausen Jr. at Isringhausen Porsche located in Springfield, IL. Due to the large geography of the Zone, travelling is a major commitment for the majority of the presidents. I am happy to report that 7 of the 8 presidents attended and the one who did not participated via a web meeting software for part of the presentations.

Also attending the meeting and representing the EC was Tom Gorsuch, National Vice President. Tom was a valuable asset to have at this meeting. He provided valuable knowledge on dealer relations and how to build mutually beneficial relationships between the regions and the dealers. Tom's insight on how to develop win-win situations was eye opening and excellent food for thought.

The other major highlight of the day was the presentation made by Maggie Garnett, the Region Social Media Chair. Maggie's presentation dealt with how to use social media to promote the Club using tools such as Twitter, Facebook and Instagram. She also described the pitfalls and disasters that could occur with their use, specifically seemingly innocent posts that may be misinterpreted when viewed from outside the Club. Maggie stressed the importance of having both a strong Social Media Policy and Chair within each region to both present and maintain a great image of the Club that will attract and retain new members.

Having said this, promoting a positive image, in general, should be standard policy as we drive our cars to events and on events. We should always be aware of the image we are presenting when participating in our club activities. It might be fun in the moment to go blasting down the highway during a tour, but you never know when that might end up posted on the web in a not so positive way.

Well nice weather is just around the corner. It is about time to start breaking the cars out of the garages. I am looking forward to visiting each region and meeting as many people as I can. I have met your presidents and am impressed by their dedication to making your regions successful. So, please support them and your region by attending the events that are scheduled. Volunteer to help when you can. Just remember, it ***IS*** the people and not just the cars!

Jack Stephensen

Zone 13 Rep



Z13 PRESIDENTS MEETING

by Ken Hold

With everything else going on, I was not especially excited about doing two days of driving and spending a day around a conference table at the Z13 Presidents Meeting in Springfield, IL. However, attending this annual meeting is the best way for region presidents to get the latest information that was shared at the National Winter Meeting and also to do effective networking with the other seven presidents in the Zone. The meeting consisted of three key presentations and a continuing work session among the 8 presidents. Our new Zone Rep, Jack Stephensen gave a presentation covering "What's new for the Zone" and reminders about region practices. Tom Gorsuch, our National VP, gave an excellent presentation regarding PCA growth and projections. He also is recognized in the club as being an expert in Dealer Relations. He answered several questions regarding approaches for working with dealers. Maggie Garnet, our National Social Media Chair, shared tips for how the regions can best utilize social media. I am bringing the three presentations back to our Board and we will figure out how to best apply the information for BGS. An additional benefit of this Presidents Meeting was that it was held at Isringhausen Porsche. This dealership has won the Porsche Cars North America Premier Dealer Award 10 out of the past 17 years. This award is presented annually to only 25 out of 250 dealerships by PCNA.

Geoff Isringhausen has been a super supporter of our PCA community and a big participant in Porsche racing. The Isringhausen Porsche collection is also most impressive. The tour Geoff gave us after our meeting was possibly the meeting highlight (Don't mention that to Jack Stephensen!).



Photos by Ken Hold







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Warranty Start:	October 13, 2011	Interior:	Natural Leather in Espresso
Additional Equipment			
08	Natural Leather in Espresso	696	SiriusXM(TM) Sat Radio Tuner
1H	Platinum Silver Metallic	714	Deletion of Alcantara(R) package
250	Porsche Doppelkupplung (PDK)	998	Natural Leather Interior
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Photos by Joseph Rey Au

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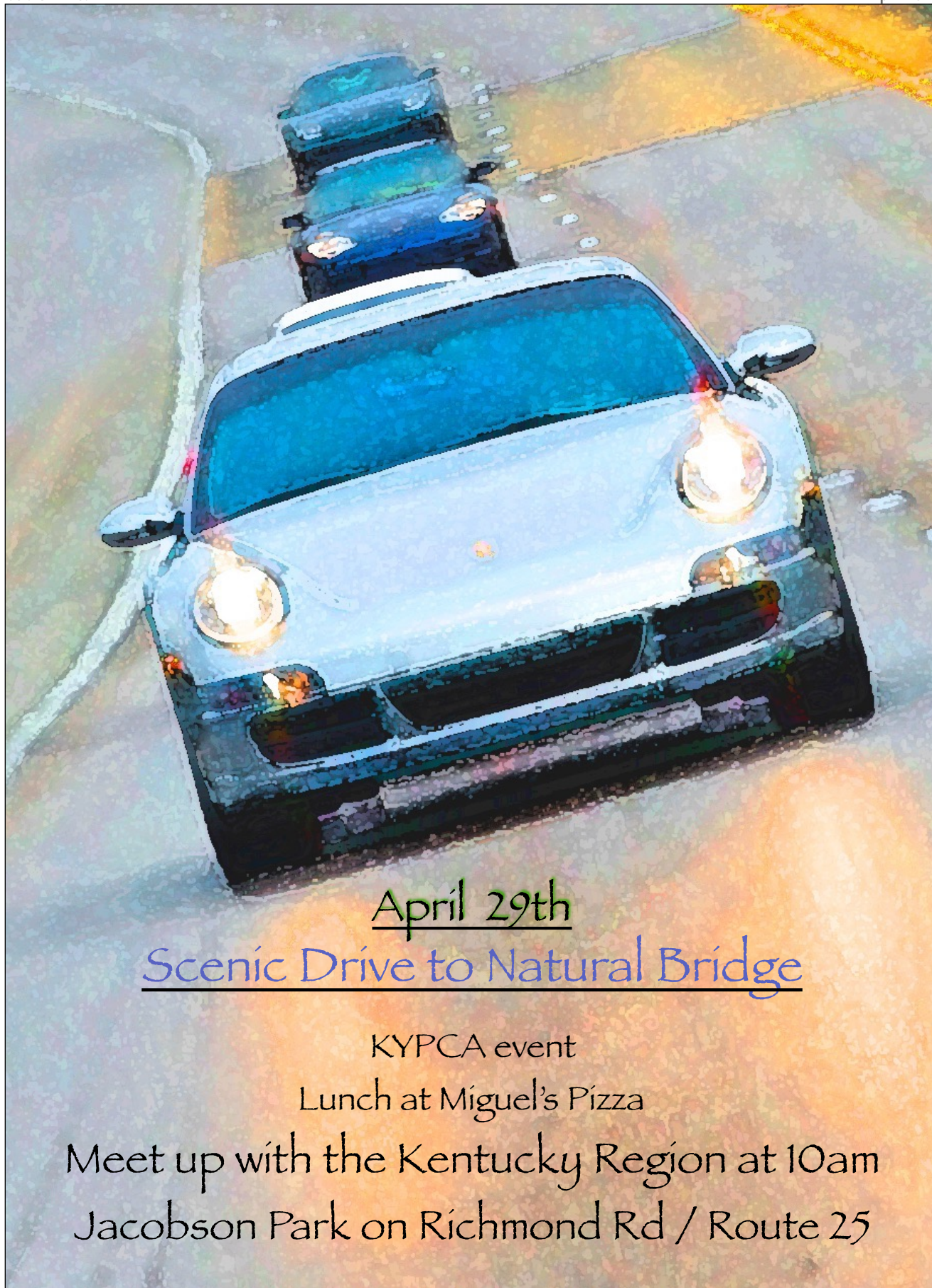
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April 29th
Scenic Drive to Natural Bridge

KYPCA event

Lunch at Miguel's Pizza

Meet up with the Kentucky Region at 10am
Jacobson Park on Richmond Rd / Route 25