

Bluegrass Region Porsche Club of America

RUMBLE

November 2012





RUMBLE

November 2012 Vol. 10 No. 11

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**The Bluegrass Region
PCA Board of Directors
meets on the first
Monday of each month
Dinner and business
at 5:30 p.m.
Members are welcome.
See calendar for details.**

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President's Message

October was great! Join in upcoming activities

By Ed Steverson



Fall charity drive raised \$1,000 for Cardinal Hill Hospital.

With all the fall colors and warm temperatures October was a great month for enjoying our cars!

The fall charity drive was outstanding, cars & coffee had a record amount of cars, and there was two great non-region Porsche events that members attended.

What we have been doing:

CARS & COFFEE

The first Cars & Coffee at our new location at The Clarion Hotel drew the largest number of cars yet at 57. Some great photos of the cool rides can be seen later in this Rumble. The

Clarion served free coffee in the parking lot and breakfast was served in their restaurant. We will continue Cars & Coffee during the winter months. We will have the Sports Page Sports Bar reserved for us during the winter months starting in December. The Sports Page has multiple dart boards, billiards, a stage, and multiple big screens. Don't let the cold weather keep you home.

FALL CHARITY DRIVE

Some of Kentucky's most scenic roads for two days four hundred miles and a delicious dinner at our host the Womack's home raised \$1000

for Cardinal Hill Hospital. See my article later in this Rumble.

LOUISVILLE CONCOURS

Porsche racing was the marque at the Louisville Concoors this year. Several members attended and Ken Partymiller shared some excellent photos.

RALLYE PORSCHE MARIEMONT

If you have never been to the Village of Mariemont, I highly recommend you check it out sometime. The Ohio Valley Region puts on this great event. This was the first year of this event. We need to put this one on our calendar for next year. It is also just down the street from Porsche of The Village. Paul and Maureen Elwyn attended and got some great photos included in this Rumble.

What we are gonna do:

CARS & COFFEE

December 1st, The Clarion Hotel. Cars start arriving around 9. Due to the cold weather will have The Sports Page Sports Bar reserved for us. Come on out for free coffee,

car talk, and a \$4.99 breakfast buffet.

The Sports Page has dart boards, billiards, a stage, and multiple tv's. Tell your car friends and come out!

NOVEMBER SOCIAL

The club's November social will be on the 18th at the Grey Goose in Midway at 5:30.

ANNUAL HOLIDAY PARTY

January 13th will be our annual Holiday Party. Due to the hectic month of December, we have once again moved our party to the first of the year. This year's location is at Keene Run. More details to come in Decembers Rumble and on Google Groups.

Hope to see you at an event soon.

**Drive it,
Ed**



We had a great time on the fall charity drive that raised \$1,000 for Cardinal Hill Hospital.

Photos of charity drive by Ed Steverson

Fall charity drive raises \$1,000 for Cardinal Hill

By Ed
Steverson



Our Fall Charity Drive was a BLAST!

The weather was perfect, the foliage was colorful, and the roads were curvy!

Seven Porsches met up at Bob Evans and we all enjoyed 300 miles of scenic Kentucky back roads on Saturday.

Mid-drive we ended up in Hazard for lunch. In the after-

of my favorite events!

The drive is the club's annual charity drive and we raised \$1,000.00 for Cardinal Hill Hospital. Cardinal Hill was chosen in support of our friend Ramon Juanso. Cardinal Hill played a large roll in Ramon's rehabilitation.



Ramon Juanso

noon we visited the Womack's horse farm for a little riding and driving horses, then finished the Saturday drive at Steve and Ann Womack's home for a delicious rib dinner.

A few of us stayed the night, got up early, had breakfast and hit the back roads for another 120 miles on Sunday. FUN time!

I want to thank Steve, Ann, and the entire Womack extended family for their gracious hospitality. This event has always been huge fun. It's one

In addition to serving Ramon Juanso, Cardinal Hill provided rehabilitation for Mason Wilson who was paralyzed from the waist down from a motorcycle accident in 1997. Mason still plays on the Cardinal Hill wheel chair basketball team. That is cool! Our charity drive is helping a hospital that has helped two of our own!

I would like to quickly mention that in January I will ask for suggestions for our 2013 Fall Charity Drive beneficiary. At the February board meeting we will vote.

I welcome your suggestions and encourage you to participate in the selection process.

If you like fast cars, curvy roads, the beautiful fall colors of Kentucky, and fun, you should put next year's drive on your calendar.

—Ed



Hi Ed,

Just finished looking through the recent *Rumble* and wanted to say it's great that you chose Cardinal Hill as the beneficiary.

I spent my rehab there after my accident back in 1997, and there have been many great improvements made to the facility through the generous donations, be it through individuals, corporations, or clubs like the Bluegrass Region PCA.

I actually play wheelchair basketball for Cardinal Hills' team "Hill On Wheels."

—Mason Wilson



CALENDAR OF EVENTS

Nov 18 Membership Meeting, 5:30 pm, Grey Goose, Midway. Board nominations welcomed from attending members.

Dec 1 Cars & Coffee, 9-11 am, Clarion Hotel on

Newtown Pike at I-64.

Dec 3 Board Meeting, 5:30 pm, Marikka's

Jan 13 Winter Party, 5:30 pm, Keene Run.



David Patrick
Activities
Chair

Contact David with
Porsche-related event
news:
ptrckdvd@yahoo.com

MEMBERSHIP NEWS

Tim
McNeely
Membership
Chair



One new member, 190 total membership

We have one new members this past month. Please join me in welcoming:

William Reynolds of Lexington, who owns a 2008 Cayman S.

Our membership is at 113 Regular Members and 77 Family & Affiliate Members, making our total membership 190.

Don't let the cool weather ban your Porsche to the garage. We still have lots of nice sunny days to come out and enjoy an event!!!

Also, please recognize the following Member Anniversary dates:

- Bob Dawson 1991
- Greg Schickel 1995
- Lisle Dalton 2001
- William Baker 2009
- Ched Crouse 2009
- Tim Murphy 2009

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BOARD MINUTES

**Maureen
Elwyn**
Secretary



October 1, 2012
Marrika's

Board Members Present: Ed Steverson, Neil Fisher, Maureen Elwyn, Paul Elwyn, David Patrick, Bob Lovejoy, Ken Slone, and Mark Doerr

Members present: Mary Doerr

Meeting convened by President Ed Steverson at 5:30 pm

August minutes approved.
Motion by Ed Steverson; second by Ken Slone

Secretary's report: Board members looked at first 19 surveys to arrive.

Treasurer's Report by Bob Lovejoy \$6,313.90

Activities Report: Upcoming events from David Patrick:

on January 13.

Newsletter: The October newsletter contains 23 pages and will include preliminary survey results. November issue will include final results.

New Business: Oct. 13-14 Charity Drive will serve as October social.

Next Board Meeting: November 5 @ Marrika's, 5:30 pm

Old Business:

Election: We need to elect a new treasurer, vice president, secretary, and two board members. Nominating committee will report to club at November social. Ballots mailed December 15.

Election Results: Ballots will be counted by Jim Brandon and verified by Ben Prewitt.

New Board: New Board will be presented to club at holiday party

Adjourn: 6:00 pm motion by Mark Doerr; second by David Patrick

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Cars & Coffee

October 6, Clarion Hotel,
Newtown Pike, 9-11 am
Join us on November 3.



Tom Jones' Ferrari Daytona was one of the most exotic cars at the October 6 Cars & Coffee event at Clarion Hotel on Newtown Pike.

Our October multi-marque Cars & Coffee drew 57 cars to the Clarion Hotel site on Newtown Pike.

An extremely busy weekend for the hotel prevented us from having the parking area we anticipated in front of the hotel, but we found the side parking area perfect for our gathering, in fact, more welcoming because it was bathed in warm sunshine on a crisp, 50-degree October morning.

Clarion Sales Manager Lames Abraham made us feel welcome with a coffee cart loaded with java. She remained with us enjoying the gathering while monitoring hotel business on her two-way radio.

Cars & Coffee attracted a wider range of cars for November, including a very nice Scion TC with a Corvette wheel/tire combination that provided the perfect stance.

Continued on Page 11



Clarion Hotel Sales Manager Lames Abraham welcomed Cars & Coffee attendees with free coffee on a cart in the parking lot. She assured us we would have reserved parking for the November event.

Cars & Coffee



Keeneland Concours d'Elegance organizer Tom Jones arrived in his Ferrari Daytona, a "driver" with gas stains on the six Webers but perfect panels and paint and inviting interior.

We will continue this event on November 3 at the Clarion Hotel. Bring a new, unwrapped toy for the Mustang Toys for Tots drive.



2010 Mitsubishi Evo with 500 hp and AWD.



501 ci crate engine with EFI and 6-speed

Cars & Coffee



Cars & Coffee



Churchill Downs Concours d'Elegance features Porsche competition cars

Photography by Ken Partymiller



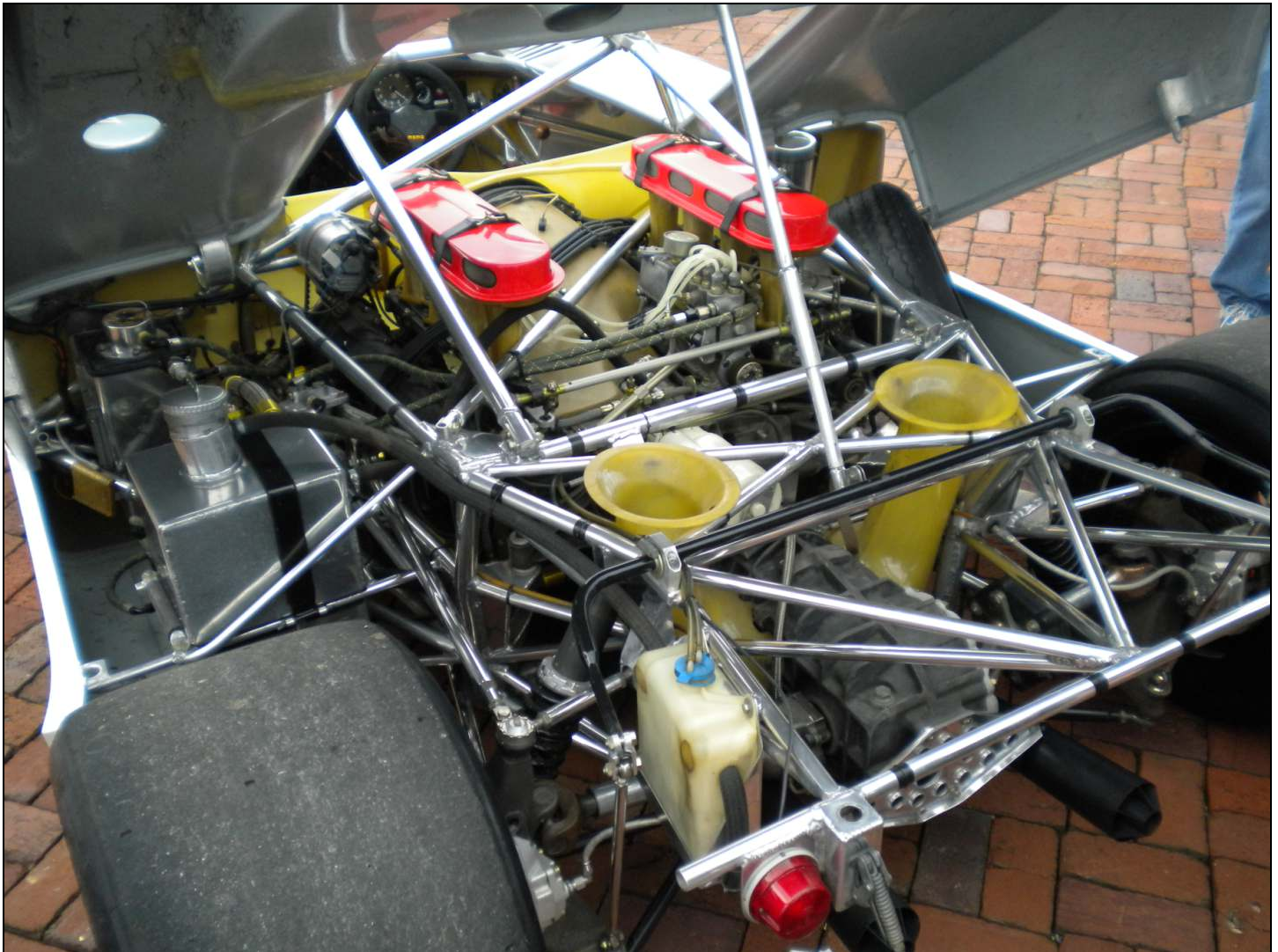
Churchill Downs Concours d'Elegance features Porsche competition cars

Photography by Ken Partymiller



Churchill Downs Concours d'Elegance features Porsche competition cars

Photography by Ken Partymiller



Churchill Downs Concours d'Elegance features Porsche competition cars

Photography by Ken Partymiller



Churchill Downs Concours d'Elegance features Porsche competition cars

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2012 Membership Survey Results

35 replies as of October 11, 2012

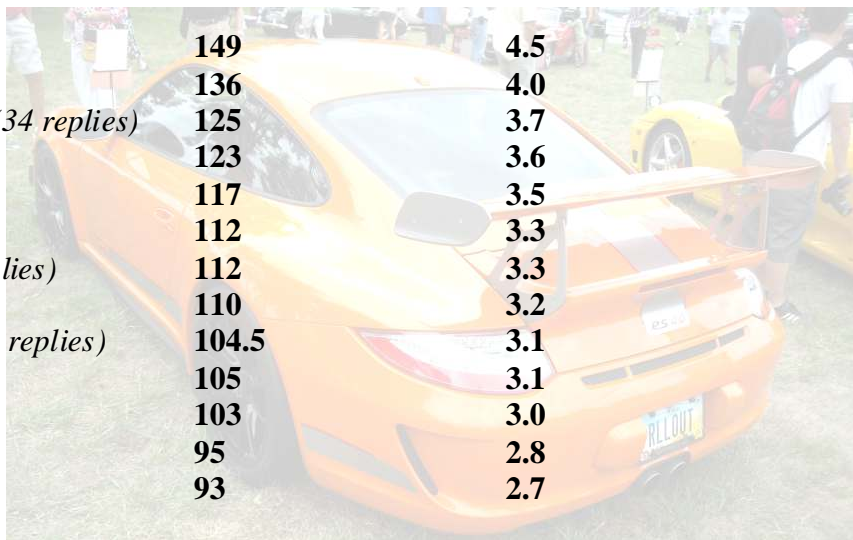
Survey cards were in mailboxes on Sep. 27th with returns requested by Sep. 30th.

This is an updated report with 16 additional replies since the October Rumble.

Value Rating: 1 = low value 5 = high value 3-5 value = willing to participate

Activity/Service	Total Value	Average Value
------------------	-------------	---------------

RUMBLE (33 replies)	149	4.5
Tech Sessions (34 replies)	136	4.0
Keeneland Concours Paddock Challenge (34 replies)	125	3.7
Scenic Drives (34 replies)	123	3.6
Porsches Only Cars & Coffee (33 replies)	117	3.5
Website (34 replies)	112	3.3
Member Appreciation Celebration (34 replies)	112	3.3
Multi-Marque Cars & Coffee (34 replies)	110	3.2
Monthly Membership Meeting/Dinner (34 replies)	104.5	3.1
Winter Holiday Party (34 replies)	105	3.1
DE Track Events (34 replies)	103	3.0
Chat (34 replies)	95	2.8
Charity Drives (34 replies)	93	2.7



Survey questions in bold type, YES & NO tally, all answers received bulleted:

What new activities/services would you like to see the club provide?

- Out-of-state trips, Tail of Dragon Drive
- Really enjoy tech sessions
- New member onboarding
- Drawing for track event Putnam Park
- Club-initiated/funded events @ Blue Grass Motorsport & Porsche of the Village
- Lobby PCNA for another Lexington dealership
- Scenic drives. Free and easy
- Tech sessions
- More on cars/parts for sale
- "Angie's List" for trusted suppliers and mechanics
- Driver training—performance orientation!
- Rally or Autocross
- More Drives
- Event for the wives
- DE with another region
- Recommended vendor list
- Rally, Track Event, NEW car reviews, Dealer Events/No Charity
- An event NOT on a weekend
- Something for families with kids 8-12/4-8: Zoo, trip
- Better website kept up to date
- Larger scale club event (autocross, Porsches to Lexington)

- Summer nights cruise
- This is a silly survey. No room to write thoughts, focus on charities, etc.
- Monthly autocross

Bluegrass Region carries a treasury balance of \$5,000. Is this balance appropriate? **YES 21 NO 6**

- No reason to carry this much \$. Develop plan to use club funds to benefit members.
- As a small club we should carry a balance. Hard to predict future revenue strength.
- Need comfortable cushion in case of unexpected (unbudgeted).
- Seems high to me.!
- Seems a little high to me.
- Can't evaluate without knowing annual expenses, risks.
- Depends on need/use. \$5000 seems okay given what I know.
- Unless we are saving to host a DE we should spend it.
- Club needs a budget set each year by March Board meeting, then live by it.
- Depends: Higher balance if saving for big event (not charity)
- \$3,000 is plenty
- Seems high. Use some of the money to hire webmaster.
- Spend money on club events
- Not too big or small

Continued on the next page

2012 Membership Survey Results

35 replies as of October 11, 2012

Survey cards were in mailboxes on Sep. 27th with returns requested by Sep. 30th.

This is an updated report with 16 additional replies since the October Rumble.

Value Rating: 1 = low value 5 = high value 3-5 value = willing to participate

Survey questions in bold type, YES & NO tally, all answers received bulleted:

- OK, more club-sponsored activities?
- Needs to be higher if club is ever to do anything significant that requires \$ up front.
- Seems high. Spend it or give it away.

Should a minimum treasury balance be set, \$2,000 for instance, with funds dispersed each year to meet member interests? YES 13 NO 9

- Enough for expenditures only
- Use [treasury] only as needed
- This should be part of the annual budgeting process
- No, unless we can plan how to consistently collect revenues
- Yes, yes, yes—for member interests only
- If there is no better way to use the funds, I suppose so.
- I think it's ok to retain funds to next year.
- Not enough information to opine.
- Set funds back for a DE, higher [balance?] than \$2,000
- Don't care how you handle budget, just have good events.
- Need rainy-day fund, but \$3,000 is enough.
- Yes, for events: DE, etc.
- Sounds appropriate.
- Better...No charity should be set. Perhaps 10% of treasury balance. Club seems way over infatuated with charity rather than meaningful activities.
- \$2,000 sounds good.

In years past we have asked members via Chat and Rumble to tell us what charity they would like to see the club raise money for besides Children's Hospital. The Board has then selected from among suggestions received. Do we need a better process for choosing charitable focus? YES 8 NO 23

- I think this is ok. I think no matter how you ask some will answer, many will not.
- This is a good process.
- Seems like a good one.
- Present to all members for vote instead of board pet charities
- Good process flawed by small club response. Members don't care.
- I'm not wealthy, and I'm put off by my CAR club asking me for money for a charity. I can choose my own charitable gifts. Maybe this is why so few members show up for events.
- Yes, but I don't know what it is.
- Suggest we focus on one as our "official" cause.
- Maybe send out email suggestion ballot
- Charities should be local to counties covered by BGS
- Yes, don't choose them. Not United Way. Only if Porsche related.
- No. Children's Hospital is the main one. Others should be varied.

- More choices.
- I'm ok with current process.
- No, stay with Children's Hospital.
- Again, overemphasis on charity has chased away members.
- Seems open and adequate enough.

What charitable focus or agencies would you like to see the club support?

- Children's Hospital. Forget further charitable efforts and focus on members and cars.
- KY-based charities within our region
- Autotech Scholarships
- Board decides
- Use above process to include other focus charities, continue with UK Children's as a base charity
- ASPCA (two survey replies), Hope Center
- None or one. I thought this was a CAR club, not a beg-for-money club.
- Arts, anything for kids
- Children's Hospital seems enough.
- Hospice of the Bluegrass
- Any deemed worthwhile by the club
- NAMI, Cystic Fibrosis, Diabetes
- Cardinal Hill, Shriner's
- NONE! Rather pick a member and fund new Porsche.
- God's Pantry, Lexington Rescue Mission
- Children's Hospital
- KY-based or Veterans charities
- Keep focus on local charities & issues.
- Ditto. Club needs to get business people, UK people, younger people involved. Pizza parties don't do that-nor do charities
- Food
- The current
- Humane society, animal shelters, etc.

The final survey item invited members to volunteer to serve on the Board. Five members indicated they would consider serving on the board and have been contacted.



The 2013 Porsche Parade returns to **Traverse City** after 24 years! The event will run from:

June 23- 29, 2013

Our host hotel will be the **Grand Traverse Resort**
<http://www.grandtraverseresort.com/>
 on the shores of Lake Michigan and the Traverse Bay.



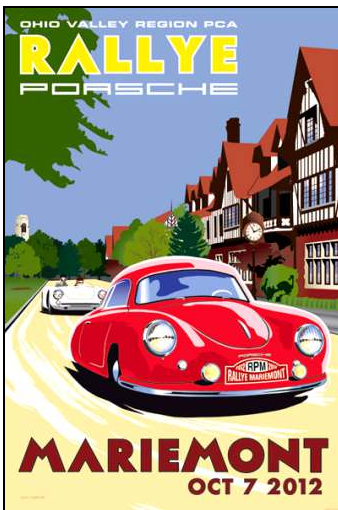
Parade is the premier PCA event of the year. Besides joining in the competitive events, there will be fantastic driving tours through the Leelanau Peninsula.

Experience Michigan AND visit your PCA friends, both past and new! Put Traverse City on your schedule for summer 2013.

If you are interested in additional detail, please contact Local Coordinator Amber Door at amdoor242@aol.com or 616-340-0971 or visit pca.org for a list of additional PCA Parade contacts.



150-200 Porsches gather for inaugural Ohio Valley Region Rallye Porsche Mariemont (RPM)



Between 150-200 Porsches gathered in Mariemont, Ohio on October 7th for the inaugural Rallye Porsche Mariemont (RPM) event.

Cool temperatures and a continual mist during most of the day did not in the least dampen enthusiasm for this assembly of Porsches in the beautiful, planned village of Mariemont in Cincinnati, a couple of blocks from the Porsche of the Village dealership.

Maureen and I noted that in

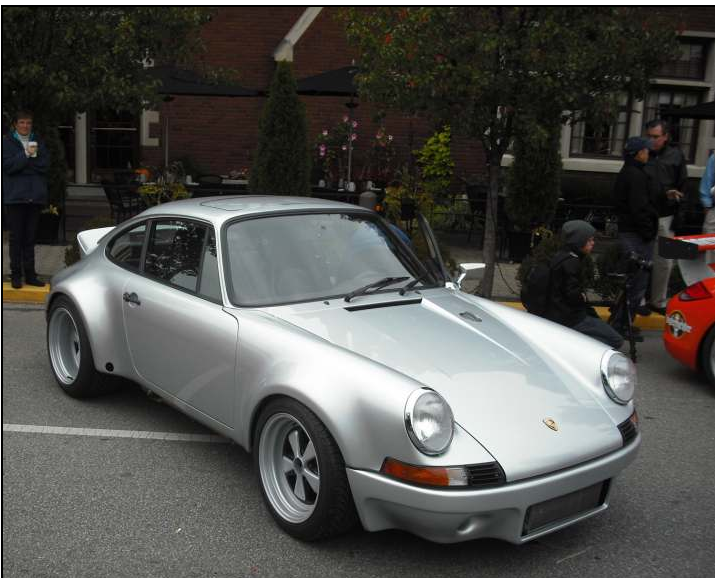
addition to the expected Porsche community whose cars were on display or parked near the event, many Mariemont area families attended. Well-behaved children were fascinated with the cars. Fathers and mothers were taking photos of their children with the cars, and great parenting/family quality time was on display along with the engaging cars. This was a first-class day with Porsches, and an outstanding first event for Ohio Valley Region PCA.

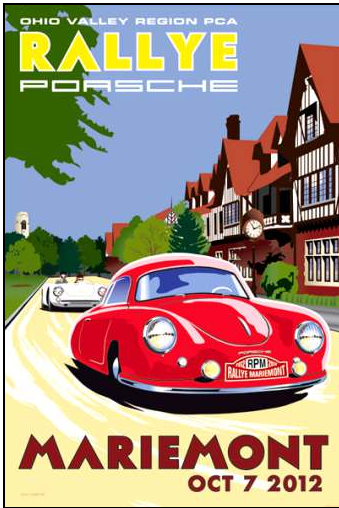
The \$25 registration fee in part benefited the Children's Tumor Foundation <http://www.ctf.org/> and One Way Farm Children's Home, Fairfield, Ohio.

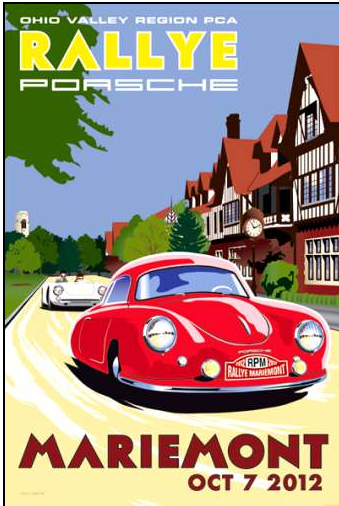
Hopefully, next year this event will not conflict with the Louisville Concours.

Make a note, now, on your 2013 October calendar!

—Paul Elwyn







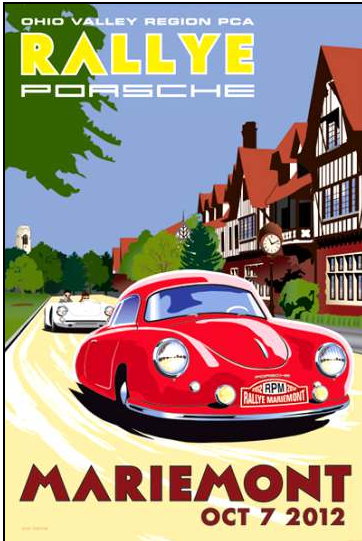




Photo by Ken Partymiller

Paul's Foreign Auto would like to announce the addition of Shawn Leonard to our staff. Shawn is widely recognized as one of the premier Porsche techs in the area and we would like to invite you to come by, check out our shop, and get to know us. Personal service and customer satisfaction are among the main criteria that we have focused on for the last 22 years and we have the latest in computer diagnostic capability.



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- bi-xenon dynamic cornering lights
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- Auto A/C
- wheel center set
- wind deflector
- audio interface
- rollover bar in exterior color
- matching floor mats
- Dealer-installed clear bra

Superb condition. Reason for sale: buying the new Boxster,

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Darby, family member of Bob and Nancy Lovejoy, enjoys the VLN race series at Nurburgring.

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Diagnostically speaking, there is no substitute.

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