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March 2010 Vol. 8 No. 3

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The Bluegrass Region
PCA Board of Directors
meets on the first
Monday of each month
at 6:00 p.m. to eat,
7:00 p.m. for business.
Members are welcome.
See the Calendar
for details





Springtime, salt-free roads, fresh oil in the tank, **Porsche** friends: Life is GOOD!

ith the promise of low 50-degree weather for the first weekend of March, possibly we finally may be free of the snow, ice, and salty roads and headed into more promising Porsche weather!

Check out the Calendar of Events provided by Mark **Doerr** and the Activities Committee beginning on Page 8, and see Pages 10 & 11 promoting our March and April drives/ membership meetings.

Board members are creating new events, following through with their February decision that every Board member will host an event. As a result, Bluegrass Phil Doty and Greg Region members will have more opportunities to enjoy their cars and socialize with fellow enthusiasts.

February proved to be an active Porsche month despite the weather.

As noted in this issue of Rumble (Page 12), four members drove their Porsches despite falling snow to join in a gathering of eight members at the February 13th Cars & Coffee. If you have not yet

attended a Cars & Coffee, you should join us this month, on March 13th at Ramsey's Diner on Harrodsburg Road next to the Coffee Pub. We meet the second Saturday of the month at 9:00 am and simply talk cars.

Also note the Porsche of the Village Service Clinic on March 27th featuring in part **Ed Steverson** applying car graphics at 10:30 am.

Eleven Bluegrass Region members attended the Porsche Family Tree event on February 25th hosted by Porsche of the Village. See Pages 15-29 featuring coverage of this event.

Members Tom Jones, Schickel exhibited cars.

Bruce Harnish and his team did a terrific job arranging this unique event for enthusiasts, and Bruce says they are considering an additional show for late summer or autumn.

This issue of Rumble features contributions from Ed Steverson, Phillip Doty, Mike Shepherd, Larry Woods, as well as Board members William Glover, Tim McNeely, and

Mark Doerr.

Many members are getting ready for the season's first Driver Education event. to be staged at Mid-Ohio April 17-18.

This aspect of Porsche involvement in Bluegrass Region continues to grow, and you are invited to join in the fun. Contact Brant Nystrom, Gary Hackney, or visit http://www.pitrowsports.com/ if you are curious to know

On April 24th Ed Steverson will lead us on a drive to and on the Kentucky Speedway and to our April Social to be held at Bluegrass Motorsports in Louisville. See Page 11.

The Board continues to work through the re-design of the website to create a more informative resource for members. Hopefully by this time next month all will be ready.

So much is going on that I cannot mention everything in this short column.

I'm so excited! I can't stand it!

Life is GOOD!

—Paul Elwyn

Schedule lift time or simply join in the fun of watching others work at the Fluids Change Tech Session to be held at Jim Brandon's garage, Georgetown, from 10:00 to Noon, March 20th.

BOARD MINUTES

February 4, 2010

Location: Bar Louie, Lexing-

ton

Call to Order: 7:00 pm

BGR Board Members in Attendance: Gary Hackney, Paul Elwyn, Ed Steverson, William Glover, Larry Woods, Tim McNeely, Mark Doerr, David Patrick, Chris Davis, J.W. Wilson, Jim Brandon, Mary Doerr.

BGR Members Present: Clark • Harrison, Patricia Patrick

January Minutes: Minutes to be approved at March meeting.

President: Paul Elwyn

- We have a quorum
- Motion for each board member to host 1 activity per year by Larry Woods second William Glover. Motion carried

 Chris Davis unveiled NEW BGS website that provides more member content and centralized club resources. No date set for new site to go live. Board members to maintain site.

Vice President: Ed Steverson

- The Goodie store will no longer hold inventory, seeking possible web solutions moving into midyear. Tabling this topic to discuss future direction.
- Possible new region logo. Committee formed to look into redesign options: Clark Harrison, Tim McNeely & Ed Steverson.

Treasurer: Bob Lovejoy

- Audit committee report for 09, no discrepancies Motion to accept: Gary Hackney second JW Wilson, all approve. Report accepted.
- Financial report accepted, Motion to approve Mark

Doerr second Tim McNeely

Membership: Tim McNeely

Holding at 128 members

Safety: J.W. Wilson

 Clearing insurance for use of lift for Tech sessions

Activities: Mark Doerr

- Bar Louie accepted for next board meeting
- Christmas Party moved to Dec 12th; location to be decided later.
- Board meeting for July falls on the 5th, will be skipped. Board meeting for September falls on Labor day moved to the 13th.
- Drive the Speedway and April Social at Bluegrass Motorsports dealership, Ed Steverson to lead, moved to Sat 24th of April
- Jim Brandon encourages members to contact him to arrange tech events.



William Glover Secretary

Newsletter: Paul Elwyn

 Paul will submit The Rumble to national for consideration for this year's awards

Meeting Adjourn: 8:00pm

January 4, 2010

Location: Furlongs, Lexington

Call to Order: 7:00 pm

BGR Board Members in Attendance: Ed Steverson, Gary Hackney, William Glover, Mark Doerr, Paul Elwyn, Larry Woods, Tim McNeely, JW Wilson, David Patrick, Mary Doerr, Julie Woods.

BGR Members in Attendance: *Brian Wooldridge*

Welcome Zone 13 Represen-

tative: Ken Hold

Minutes from December:

Minutes approved.

President: Paul Elwyn

- Introduction & Welcome new board members
- Christmas party went well with high turnout. Thanks to UK catering for again providing an excellent meal.
- Chair positions, Safety: JW
 Wilson, Track: Benson
 Miller, Technical Chair:
 Jim Brandon, Membership:
 Tim McNeely, Activities:
 Mark Doerr, Photographer:
 Mary Doerr, Web Master:
 Chris Davis, Historian:
 Julie Woods. Motion to
 approve Ed Steverson.
 Second, David Patrick,
 motion carried
- Motion to establish Activities Committee by Tim McNeely. Second Larry

- woods, Motion Carried. Nominations: Mark Doerr, Gary Hackney, David Patrick.
- Motion by Larry Woods to purchase QuickBooks Pro 2010 software for finance record keeping. Second, Mark Doerr. Motion carried.
- 2009 Audit committee appointed: Bob Lovejoy, Mark Doerr, David Patrick
- Ed Steverson to consult with Bluegrass Motorsports in Louisville regarding April Social

Membership: Tim McNeely

• 2 new members for a total of 128

Activities: Mark Doerr

- Locations for Board and membership meetings in February
- Continue Monthly Cars & Coffee social for 2010
- Goal of annual calendar of events

Meeting Adjourn: 7:45pm



Tim McNeely Membership Chair

MEMBERSHIP NEWS

No new members, and nobody dropped out

No new members (zero, nada, zip) joined this past month. That's the bad news.

But let's face it. It's winter and lots of p-cars are put away for hibernation.

The good news is nobody dropped out.

Our membership stands at 120 Regular members and 84 family and affiliate members, making our total membership 204.

If you know anybody who is the proud owner of a Porsche, but have not yet joined the club....PLEASE tell them how much you enjoy it (Panorama, The Rumble, fun e-mails, events, advice, camaraderie, etc)...and how they can be as involved or uninvolved as they want to be. Get me their contact info, and I'll put a bug in their ear as well.

Please recognize the following Member Anniversary dates:

Jim Brandon	1998
P.R. Gerrow	2001
Ed Gridley	2003
Mike Shepard	2005
Nigel Soult	2005
Tim Howard	2006
Muhammad Saifullah	2007
Shayne Biser	2008
David Hafley	2008
Barry Sharp	2008
Chris Adams	2008
Bill Fauconneau	2009
Rilyn Bruner	2009

Clear Bra





www.abracadabragraphics.us

502.320.2655

MARCH

March 9, 2010: Porsche Parade at Pheasant Run registration opens. Closes on March 11, 2010.

March 13, 2010: Cars & Coffee, 9:00 am, Ramsey's on Harrodsburg Rd. For more details contact Paul Elwyn 859.583.0205

March 20, 2010: Changing fluids Tech Session, Jim Brandon's Garage. Lift by prior arrangement, but all observers welcome. Contact Jim Brandon jb993@roadrunner.com

March 21, 2010: Dinosaur Drive and Membership Meeting: Scenic drive to Danville to view Dinosaurs: The Big Picture. Assemble at with be announced. For Ramsey's Diner parking lot, 4391 Old Harrodsburg Rd. at contact Ed Steverson at 502 2:00 pm. Dinner at Mallards in Danville at 5:00 pm. RSVP to Paul by Friday, March 19th. For more details see Page 10 of Rumble or contact Paul Elwyn at 859.583.0205 or paul.elwyn@gmail.com.

March 27, 2010: Porsche of the Village Service Clinic. More information coming or contact Bruce Harnish 513-272-7530.

APRIL

April 5, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA, For more details contact Paul Elwyn 859.583.0205

April 10, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

April 24, 2010: Drive the Track Day and Membership Meeting Kentucky Speedway Spend \$40.00 in the gift shop and get 3 laps on the track and then a drive to Bluegrass Motorsports in Louisville. You can participate in either or both. Times more details see Page 10 or -320-2655.

MAY

May 3, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA. For more details contact Paul Elwyn 859.583.0205

May 8, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

May 15, 2010: Winery Drive, location and time TBA. For more information contact Tim McNeelv at TMcNeely@vp.com

May 16, 2010: Membership Meeting, 5:30pm, Location TBA. For more details contact Paul Elwyn 859.583.0205.

May 22, 2010: Tennessee Tubs, The Tennessee Tubs have invited us to a most memorable Porsche event at Cal Turner III farm in Kingston Springs, Tennessee. More information coming. For more information contact Larry Woods at reddog911@gmail.com or http:// tntubs.cnoble.com/

JUNE

June 7, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA. For more details contact Paul Elwyn 859.583.0205.

June 12, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205



Mark Doerr Activities Chair

June 13, 2010: Ault Park Concours D'Elegance, Ault Park Cincinnati. This year

will feature International Designers and Coachbulders. TBA For more information: http:// www.cincyconcours.com/ or

contact Ken Hold at 859-396 -3502.

June 20, 2010: Membership Meeting, 5:30pm, Location TBA. For more details contact Paul Elwvn 859.583.0205.

JULY

Board Meeting Canceled

July 3-9, 2010: Porsche Parade at Pheasant Run in St, Charles, IL. http://parade2010.pca.org//

July 10, 2010: Cars & Coffee, 9:00 am. Location TBA. For more details contact Paul Elwyn 859.583.0205

New Pocation Jars Coffee

9:00-10:30 a.m. **Enjoy**

> breakfast and tire kicking with

Bluegrass Region at Ramsey's Diner, Harrodsburg Rd.

March 13th

CALEDDAR OF EVENTS

Activities? What to do??? Spring is right around the corner, and let's put on our thinking caps and come up with some ideas. Gary Hackney, David Patrick and I are the activities committee for the club. We would like to have some input on what you would like to do. There are so many neat things we can do but we need some help. We do have some ideas and can you give me some thoughts on these:

- Swap meet. You know you need to clean out your garage and another man's extra part is that new engine you need.
- Tech Sessions. You know you need to align, replace or swap parts and in a tech session it gets done faster. What do you

- need to get done that you have been putting off?
- Winery/Distillery/Brewery or anything tour.
- State Park or National Park drive. Does park and drive really go together? Of course!

Let us know what you want to do. We have re-



ceived some ideas and would like to load up the calendar with lots of neat things to do. Contact me! Right Now!

Mark Doerr markdoerr@insightbb.com

July 17, 2010: Lexington Concours d' Elegance at Keeneland For more information: www.keenelandconcours.com

July 18, 2010: Membership Meeting, 5:30pm, Location TBA. For more details contact Paul Elwyn 859.583.0205.

July 31: 2010: Porsches to Oxford. Meet at Georgetown Wal-Mart at 7:30 am. Leave at 8:00 for caravan to Oxford. For more information contact Tim McNeely at TMcNeely@vp.com or: www.porsches2oxford.com/

AUGUST

August 2, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA. For more details contact Paul Elwyn 859.583.0205.

July 14, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

August 15, 2010: Membership Meeting, 5:30pm, Location TBA. For more details contact Paul Elwyn 859.583.0205.

SEPTEMBER

September 6, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA. For more details contact Paul Elwyn 859.583.0205. September 11, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

September 19, 2010: Membership Meeting, Time TBA, Location Larry & Julie Woods' house on Leestown Road. Pot Luck and BYOB. Club will be providing Hamburgers and Brats. For more details contact Paul Elwyn 859.583.0205.

OCTOBER

October 4, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA. For more details contact Paul Elwyn 859.583.0205.

October 9, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

October 17, 2010: Membership Meeting, 5:30pm, Location TBA. For more details contact Paul Elwyn 859.583.0205.

NOVEMBER

November 1, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA. For more details contact Paul Elwyn 859.583.0205.

November 11, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

November 21, 2010: Membership Meeting, 5:30pm, Loca-

tion TBA. For more details contact Paul Elwyn 859.583.0205.

DECEMBER

December 2, 2010: Possible date for Lighting of the Distillery, Buffalo Trace, Frankfort. 5:30pm . Meet at McDonald's at Brighton Shopping center at 5:15. For more details contact Ed Steverson for details 502-320-2655

December 6, 2010: Board Meeting, 6:30pm Dinner, 7:00 Meeting, Location TBA s. For more details contact Paul Elwyn 859.583.0205.

December 11, 2010: Cars & Coffee, 9:00 am, Location TBA. For more details contact Paul Elwyn 859.583.0205

December 12, 2010: Christmas Dinner and Membership Meeting. Time and place TBA.



John and Jack Hankla

From the Community Arts Center Website:

About the Hankla Collection

Together, Jack and John Hankla are an energetic father-son team with a passion for paleontology, the study of ancient life through fossils. Their story is one where science and art converge in an unrivaled private collection of fossils and lifesized cast skeletons. The Hankla collection has been exhibited across the country and has inspired visitors to vividly imagine prehistoric life.

The Hankla Collection began twenty years ago in the hot wind-swept dinosaur country of eastern Wyoming. Father and son each took something away from the field that summer. For Jack, it was an interest in acquiring and assembling cast fossil skeletons. For John, it would be an academic pursuit in paleontology and museum studies.

Their collection has grown over the last twenty years to now include over 60 articulated skeletons of dinosaurs and other marine and flying reptiles. Their real fossils, collected in Wyoming, have been made into molds and casts allowing complete skeletons to be built.

h Social: Saur March 21st

oin us for a scenic drive U.S. 68. from Lexington to Danville via KY 1267 and KY 33 to the Community Arts Center on Main street in Danville to view **Dinosaurs:** The Big Picture, a Hankla Collection exhibit.

Recently featured in the Lexington *Herald Leader* and the Louisville Courier Jour*nal*, this popular exhibit has been extended an additional month through March 26th.

The Hankla Collection features over 60 skeletons of dinosaurs and flying reptiles.

Following the exhibit, we will dine at Mallards, a popular new restaurant in Danville.

Following dinner, we will return to Lexington via scenic

Arrive at Ramsey's, Harrodsburg Rd., at 2:00 pm, gassed up and ready to go.

If you cannot make the drive to the dinosaur exhibit but want to join us for dinner, meet us at Mallards restaurant, 1001 Ben Ali Drive, at the junction of U.S. 127 and U.S. 150 in Danville at 5:00

The restaurant is located in the Cinemas 8, Southland Church, Food Lion commercial strip on the right as you are heading south on U.S. 127.

RSVP to paul.elwyn@gmail.com or 859-583-0205 by Friday, March 19th to enable best service at the restaurant.

Tour Leader: Paul Elwyn

RSVP by March 19th: 859-583-0205 or

paul.elwyn@gmail.com

Assembly: March 21, 2:00 pm @ parking lot of Ramsey's Diner, 4391 Old Harrodsburg Rd. Route: KY 1267 to Troy, KY 33 to Danville

Museum Arrival: 3:30 pm

Exhibit Fee Due at Museum: \$2.50

Museum Departure: 4:30 pm

Dinner: 5:00 pm, Mallards, 1001 Ben Ali Drive, junction of Bypass U.S. 127 and U.S. 150, Danville

Drive the Kentucky Speedway, caravan to the social at Bluegrass Motorsports, April 24th

By Ed Steverson

ark your calendar now for an actionpacked day featuring two events on April 24th!

First, we will drive on the track at Kentucky Speedway, then we will caravan to Bluegrass Motorsports in Louisville for a lunch, courtesy of Bluegrass.

We will assemble in Frankfort at 9 a.m. to fill up on gas, coffee and donuts. From Frankfort we will drive to the Kentucky Speedway at Sparta where we will drive the track.

Every \$40 spent in the gift shop will qualify you for three laps. Speed is controlled by a pace truck that runs around 80 mph, but you can easily reach 115-120 mph if you slack back and play catch up.

Just the bank track experience is really cool!

From the speedway we will caravan to Bluegrass Motorsports in Louisville, arriving in the 2 to 2:30 p.m. time frame for a late lunch provided by Bluegrass.

You are welcome to participate in any/all levels of the day, so you can meet us in Frankfort for the drive to the track, meet at the track to drive to Bluegrass, or just meet us at Bluegrass for lunch.

Lunch at Bluegrass will serve as our April membership meeting.

Join us for track and road driving, inspecting the latest Porsches, and enjoying food and good company all in one day!



Photography by Mark Doerr from Rumble, January 2009





New Location for March 13th: Ramsey's Diner, next to Coffee Pub, 4391 Harrodsburg Rd.

February 13th Cars & Coffee: **Porsche fun despite weather**



Eight members, four in their Porsches, attended Cars & Coffee at Frisch's on February 13th despite the salt and falling snow.

Conversation included April 17-18 Mid-Ohio DE plans, life with 911 Turbo cars, and much more.

Attending were Mark Stuhlreyer (930 Turbo), Gerry Cooper (997 Turbo), Bob Lovejoy (996 Carrera), Brant Nystorm (Cayman S), Gary Hackney, Jim Brandon, Glen Kelly, and Paul Elwyn.











National Maximum Speed Limit Let's be reasonable

By Paul Elwyn

e who drive "flashy, fast cars" are often stereotyped as irresponsible in our driving or at least guilty of having misappropriated our financial resource in having purchased an "impractical" or "environmentally incorrect" car. Perhaps, to some degree, some element of truth exists in this stereotype, but profiling at any level loses credibility upon close inspection.

More telling, policy based upon stereotypes raises larger concerns that infringe on our Porsche-centric way of life.

I am guilty of embracing my own stereotype of enthusiasts to the effect that most who love cars are focused on driving and care about whatever they can do to protect their cars. Still, we way fatalities drive among those who seek to kill the fly with a shotgun.

Take, for instance, Bob Rassa's Street Talk heads up in the January issue of Panorama (Page 63) regarding movement afoot to reinstate a lower national speed limit to save lives.

According to Bob, "Sen. John Warner has called for a study of of 23.4 percent. the benefits of returning to a 55mph speed limit, and House Representative Jackie Speier (D, CA) has introduced a bill to establish a 65mph maximum speed."

Bob cites the 1987 repeal of the National Maximum Speed Limit Law of 55mph enacted in 1974, raising the limit to 65 and 37,261." finally abolishing it in 1995.

He further cites the *American*

Journal of Public Health promotion of a 2005 report, "Long -term Effects of Repealing the National Maximum Speed Limit (NMSL) in the United States" that claims "The failed policy of increased speed limits accounted for the deaths of 12,545 Americans over ten years of follow-up." The repeal, according to the report, shows "...that policy decisions that appear harmless can have longterm repercussions," and that "lower legal speed limits and improved enforcement through the use of speed cameras could reduce travel

speeds and fatalities immediately."

Bob then cites these facts: "In 1995 the number of highwas 41,817, and in 2005 it was 43,510, for an increase of four percent. The number of

vehicle miles driven in 1995 was 24,230,000 and in 2005 was 29,890,000, for an increase

driven miles is calculated at 1.73 in 1995, and 1.46 in 2005, for a decrease of 15.6 percent."

To more clearly make the point, Bob adds, "The fatality rate per million miles is down to 1.27 for 2008, with the total fatality count down as well to

The fatality rate, then, is falling despite the higher speed limits.

SPEED

Porsches

"Speed kills," we are reminded, and of course speed plays a role in many traffic fatalities, but more accurately, poor judgment — such as driving under the influence, illegal passing, tailgating, driving while distracted or asleep — as well as honest driver error, and weather contribute to fatalities.

The same sweeping generality used to advocate lower speed limits plays on the perceptions regarding drivers of sports cars, especially RED

sports cars.

Effective address of traffic safety via more effective driver training, more responsible driver practices to address distractions caused by mobile

devices, and more responsible personal behaviors, make more sense to me than acting on the simpler perception that speed "The fatalities per 100 million kills and fast cars are driven by irresponsible people.

Unfortunately, enough truth lies in the stereotype to give it life, again, as we face the prelude to another lower National Maximum Speed Limit.



While issues related to traffic fatalities cannot be taken lightly, we must retain a sense of humor as we go forward facing the realities of modern traffic conditions. In this context I humbly offer these five suggestions related to traffic safety:

- Use discretion in passing slower traffic. That is, try not to frighten people with the performance of your Porsche, although people do need to be disturbed from their slumber or texting while driving.
- Resist that urge to pass everyone in front of you. I know, this is a tough one. After all, some drivers simply will not be overtaken.
- Don't tailgate; it's harmful to your Porsche's finish, and the rear-view mirror image of your Porsche incites some drivers to be especially obstructionable. (Is that a word?)
- Let that Bad Boy with something to prove blow you away. Hopefully, he will reap his reward without doing harm to others.
- **Explore your Porsche's** potential on tracks instead of on public roads; besides, Porsches deliver their goodness even at legal speeds.

It is *good* **to be Dealer Liaison.** Ed Steverson checks out a 2010 Ferrari *California* at Bluegrass Motorsports in Louisville.







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February 25th Porsche of the Village Family Tree event a unique, first-class effort for enthusiasts



hen did you last experience an indoor Porsche car show representing the full range of Porsche's "family tree"?

Sales Manager Bruce Harnish and his team provided more than a car show in the 55,000 square foot facility of the Cincinnati dealership.

Valet parking provided easy access to the show staged indoors, secure from the blustery winter weather outside.

The first two showrooms featured 13 examples of the 356.

From there, street, competition and rare production models from the 1960's through the latest Porsche to join the family, the Panamera, were on display.

Approximately 60 new Porsches were relocated to a nearby warehouse to make room for the show that included four Bluegrass Region cars, the black Speedster and red 356 Cabriolet owned by Tom Jones, Greg Schickels '93 928 GTS, and Phil Doty's '87 Carrera.

Attendees enjoyed food and drink and received a memento Panamera paper weight and two tickets to the Cincinnati Auto Expo.

Bluegrass Region PCA members attending were Ken Hold, Ken Partymiller, Jim Brandon, Ben Prewitt, Brian Wooldridge, Ed Steverson, David Patrick, Ken Slone, Paul and Maureen Elwyn, and exhibitors Tom Jones, Greg Schickel, and Phillip Doty.

The following images capture a portion of the show. Enjoy!





Greeting enthusiasts upon arrival was the 1955 356 Pre-A Speedster in Speedster Blue, owned by Scott McCuskey who worked with Ken Daugherty of Kentucky Region to rebuild the car from bare shell.

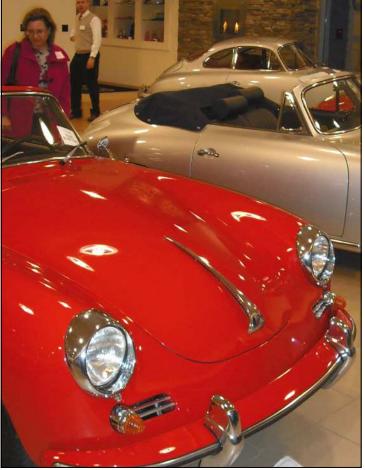




Porsche Family Tree Porsche of the Village







Tom Jones' red 1963 356 Super 90 Cabriolet







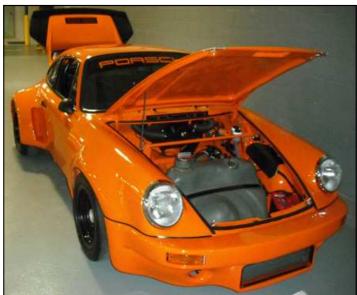




Porsche Family Tree Porsche of the Village















Porsche Family Tree Porsche of the Village















Phillip Doty's 1987 Carrera



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Porsche Family Tree Porsche of the Village



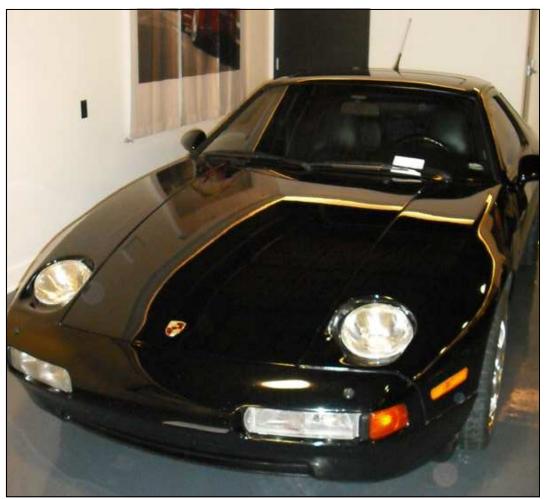








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Porsche Family Tree Porsche of the Village

Greg Schickel's 1993 928 GTS



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Porsche Family Tree Porsche of the Village





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Porsche Family Tree Porsche of the Village









Right:
Chris Gilman,
Manager, Sales Training
for Porsche Cars North America,
provided a technical overview
of the new Panamera.
Chris served as head project
manager on the Cayenne.





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Porsche Family Tree Porsche of the Village



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TECHNICAL

TAKING A CLOSER LOOK



By Phillip Doty

Your Porsche's tire pressures are low!

our Porsche's tire pressures are low!
How do I know?
Simple physics.

For every drop of ten (10) degrees F, your tires will lose a pound of pressure. So, if you last filled up the Carrera's tire pressure with the recommended 35 pounds, in September, when it was 78 degrees, and since it is now 24 degrees outside, your tires have gone down five (5) pounds to about 30 pounds.

This formula is generally accurate, and this low pressure can be a safety hazard if you move the car while it is still cold.

In addition, be sure to allow for additional leakage between the tire and the wheel, between the valve stem and rim, and yes, air leakage actually through the rubber sidewall.

(Relax, not a lot leaks out that way, but some will leak out over time.)

The leakage out through the sidewall is the "justification" for the new fad of inflating tires with other gases besides just air. The theory is that the substitute gas has a larger molecule than normal air, making it more difficult for it to weasel its way past the rubber molecules in the tire sidewall.

So, when you go out to "gas up" the Carrera in March, be sure to add some air to the tires before you go!







Tom and Connie Jones' 1989 911 Speedster



At Jacobson Park prior to the snow, Mike Shepherd and Jim Sawyer posed their 2004 Boxster S Special Editions, # 1081 (Mike's) and # 1368 (Jim's).

Photo by Mike Shepherd

CONSULTING ELECTRICAL ENGINEER

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Porsche <u>Heritage</u>

Q: Why is the factory magazine called "Christophorus?"

A: St. Christopher is consid- in small print in Porsche ads?? ered to be the patron saint of travelers. When the factory produced a magazine, it chose this name, due in some part to the fact that this part of Germany is predominantly Catholic. The use of the term "Christophorus" for the magazine is simply another way of saying, "St. Christopher, watch over our journey through life."

Q: What is with all that obscure words and initials in front of the Porsche name that I see

A: The actual phrasing you are seeing is: "Dr. Ing. h.c. F. Porsche AG." The phrase, "Dr. Ing. h.c." is actually recognition of the honorary degree of "Doctor of Engineering" that Ferdinand Porsche received from a university. (In early days in Germany, to receive such an honorary or

actual degree allowed the recipient to use it in his company's name.)

To further decipher this, the **"Dr."** = Doctor, or our

equivalent of a Ph.D. or higher degree. The following word,

"Ing.," is the Deutsch abbreviation for

"Engineering." Now, the funny two words that follow it ("h.c.") are actually in Latin and actually translate to "honors causa," or honorary degree.



Phillip Doty PCA RPM Chair and Charter Member of Bluegrass Region PCA

Continued on Page 32



Porsche Heritage Continued from Page 31

By Phillip Doty

The remainder of the corporate title is the initial ("F.") for Dr. Porsche's first name, "Ferdinand," then his last name, "Porsche," while

the "AG" is for the German corporate structure under which it operates today (something like "Incorporated" (Inc.) as used in American business).

The full German name for this

company structure is

"Atiengellshaft," but is abbreviated "AG." (In earlier times, the initials "KG" were in place of the "AG," thus some early documents simply list

"Porsche KG" in the name without the other words.)
Thus, just like your Porsche engine, everything in the official name has a reason and purpose.



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Simply, Service Excellence

How much website traffic does Rumble generate?

How much website traffic does Rumble generate?

This is a compelling point for study, because PCA surveys tell us that the Region newsletter ranks in the top three most valued services for members.

Although this overview leaves many questions unanswered, we at least know through Google Analytics that members are visiting Rumble.

In October of 2007 Bluegrass Region PCA began producing a digital version of Rumble as an alternative to the hard copy version mailed to members. In 2008 we ceased mailing hard copies.

With conventional mail we had no idea how many members actually read Rumble. Now that Rumble is provided exclusively as a digital publication, we do have some data.

Complicating analysis is the fact that three distribution lists have been used at one time or another since October of 2007 with varying numbers of mail recipients. The three lists include Yahoo Chat, the PCA national Emailer, and a Rumble email list.

As of the February 2010 issue, one distribution list is being used, the PCA national Emailer list that carries all members (123) who have provided email addresses.

Google Analytics reveals that Rumble visits are higher this year than in years past with 80 visits in January, 77 in February, compared to 30 and 31 in 2009 and 47 and 45 visits in

I attribute reader growth to member contributions to Rumble.

Visits per month since Rumble became available in digital format

2007

<u>Month</u>	Rumble Visits
Oct	12
Nov	50
Dec	37
	2008
Jan	47
Feb	45
Mar	57
Apr	46
May	63
Jun	74
Jul	105
Aug	39
Sep	50
Oct	47
Nov	24
Dec	22
	2009
Ian	2009
Jan Feb	30
Feb	30 31
Feb Mar	30 31 31
Feb Mar Apr	30 31
Feb Mar	30 31 31 20
Feb Mar Apr May	30 31 31 20 48
Feb Mar Apr May Jun Jul	30 31 31 20 48
Feb Mar Apr May Jun Jul Aug	30 31 31 20 48 48
Feb Mar Apr May Jun Jul	30 31 31 20 48 48 43
Feb Mar Apr May Jun Jul Aug Sep	30 31 31 20 48 48 43 46 53
Feb Mar Apr May Jun Jul Aug Sep Oct	30 31 31 20 48 48 43 46 53
Feb Mar Apr May Jun Jul Aug Sep Oct Nov	30 31 31 20 48 48 43 46 53 92 64 91
Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	30 31 31 20 48 48 43 46 53 92 64 91
Feb Mar Apr May Jun Jul Aug Sep Oct Nov	30 31 31 20 48 48 43 46 53 92 64 91

Also worth noting is that in January 2010 the website drew 140 visits overall from 62 cities in 5 countries. The U.S. provided 136 visits, Czech Republic, Nigeria, Canada, and United Kingdom provided one visit each.

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Google Analytics reveals that Rumble visits are higher this year than in years past with 80 visits in January, 77 in February, compared to 30 and 31 in 2009 and 47 and 45 visits in 2008.

140 website visits from 62 cities, 5 countries, January 2010

Website Visits per City:

Lexington	38
Danville	24 (I visited only once!)
Prospect	6
New York City	5
Jefferson County	4
San Francisco	3
Pewee Valley	2
Cincinnati	2
Smyrna	2
Morehead	2

The following cities provided one visit each:

Oklahoma City, Versailles, Lenexa, Miamiville, Hudson, Tulsa, Washington, Francis Creek, Toledo, Boca Raton, Des Moines, Excelsior, Philadelphia, Madison, Nashville, Prague, Reedsburg, Pasadena, Greenwood, Webster, Zionsville, Roanoke, Monroe, Columbus, Georgetown, Morrill, Bel Air, London, Richmond, Chicago, San Jose, Louisville, Dallas, Geneva, Donnington, West Bloomfield, Greenville, San Diego, Russell Springs, Milwaukee, Florence, Terrace Park, Anchorage, Halifax, Warrington, Broward County, Miami, Traverse City, Racine, Lagos, and Kings Beach.

— Paul Elwyn, Editor



Forwarded by Larry Woods:

FELLOW CAR ENTHUSIASTS:

Attached is the "NEWBORN IN NEEDS" car poster on this worthy charity. Please post on your club calendars and tell your members to make arrangements to attend this show in Bowling Green, KY on

Saturday, April 17th.

We usually have an excellent English sports car participation but we need more German influence. Pcars are scarce in BG area so rally the troops and come on down to our show. Dash plaques, trophies, silent auctions, great food, 50's and 60's music, hot rods, custom bikes and trucks. Great day to meet new

friends and kick tires.

We have tentative plans to eat supper at FEDERAL GROVE in Auburn, KY for those who enjoy 'home cooking". Click on this link: www.federalgrove.com. NEED A HEAD COUNT.

Advise if anyone has any questions.

KEEP THE REV'S UP and SPREAD THE WORD.
Thank you,

Richard Hughes - KYPCA BG EURO CLASSICS CAR CLUB '74 Blk CARRERA Bowling Green, KY (O) 270-726-2381 (M) 270-893-1590